

2022 Annual Report



Theme: “Black History Matters”

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Membership And Titles

Board of Directors

Doreen Wade – President
Donald Mitchell – Treasurer
Monieke McNeil - Secretary

Salem United, Inc
62 Frederick Street, Unit 33
Salem, MA 0126

Membership

Giovanni Alabiso
Eluid Alcala
Warren Barnett
Anyfern Gonzalez
Celeste Hamilton
Robyn Harding
Andre Hollywood
Joy Charles Kay
Annette Kim Singletary
Judith Reilly
Anna Whitted

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Salem United Inc is a 501(c)3 exempt
public charity

Ex-Officio Member

*Shawn Newton, Salem State
University*
*Terrell Greene, Superintendent of
Schools*

Liaison

Joy Charles Kay, BAH Flag
*Susan Russo, National Parks
Service*
*John Burke Salem Police
Department*

Message From The President



Celebrating Salem United's 282nd Negro Election Day was a great achievement. The festival was a return to its original celebration and truly a festival worth commemorating.

We were delighted with the growth attendance of the 2 day-long celebrations. We had a permanent Black King Pompey who will be representing the history of this event. We had authentic clothing to show how an enslaved African, of Royal blood, would have been allowed to dress on that day.

Our biggest joy will be celebrating our 283rd festival as a state holiday, because on July 22, 2022, Governor Charlie Baker enacted into law, Bill S.2703, which is going to change the way Negro Election Day will be viewed in the future and its contributions to this country respected. We are so appreciative of the years Senator Joan Lovely donated and contributed to making Negro Election Day state holiday a reality.

Thank you so much for all those who gave support to Salem United to meet its goals and complete its mission.

We hope you will join us, on the 3rd Saturday, July 2023 as we continue to build this history so people can understand the contributions enslaved Africans made in our government and make this history relevant, so as to be taught in the schools, churches and more.

Doreen Wade

WHO ARE WE!

Salem United, Inc. is a 501c3 charitable organization established June 2020. We call ourselves Salem United, Inc., because we come together in one place – Salem:

- *EDUCATE, LEARN & APPLY*
- *SHARE OUR LEGACY TO UNITE*

We belong to no one City- We are one people of Massachusetts and New England.

Motto: Roots & Wings

Mission: Preserve, Protect and Build

MISSION AND GOALS

Salem United, Inc. Fosters A Commitment To **Preserve** Our Cultural History, **Protect** Our Ethnic Traditions, And **Build** Our Community And Social Awareness.

PURPOSE STATEMENT

Salem United Inc.'s purpose is unifying Individuals, Organizations and Companies in bettering our communities.

Our most significant goals are to:

- Increase participation in Voter Registration and U.S. Census through education and historical significance of the origin of “Negro Election Day”, The First Black Voting System.
- Provide history for Black America
- Build mentorships and collaboration.
- Do charitable works.
- Provide education.
- Cultivate social and community events

We Emphasize Self-Identity, Self-Governing And Family Values To Community Members.

SIGNIFICANT GOALS ACCOMPLISHED

From our mission, goals and purpose, Salem United, Inc. worked hard to build success and growth.

- Increase participation in Voter Registration and U.S. Census through education and historical significance of the origin of “Negro Election Day”, The First Black Voting System.
 - Provide history for Black America
 - Build mentorships and collaboration.
 - Provide education.
 - Cultivate social and community events
- **Bill S.2703 enacted as a State Holiday**
On July 22, 2022 Governor Charlie Baker signed Bill S. 2703 into law as a State Holiday. The unsigned version was brought to Negro Election Day festival for announcement of Status.
 - **Return of Negro Election Day**
Without the pandemic stagnating us, Salem United was able to return to hosting the 282nd Negro Election Day festival to its original format.

Breakdown Summary – Salem MA

- Friday, July 15, 2022
 - Reilly Plaza: Flag Raising
 - Q&R Documentary Screening - National Parks Visiting Center Auditorium
 - Auditorium was donated
- Saturday, July 16, 2022
 - Return Event

- Flag Raising of the Black American Heritage Flag of 1967
- Festival
 - Entertainment
 - Vendor Area
 - Work with League of Women Voters, Common Cause of Massachusetts and Urban League of Eastern Massachusetts to bring in Voter registration.
 - Parade
 - Speeches and Awards
 - Simone Amaral - Student at New Liberty School, Salem MA
 - Frances Martinez - North Shore Latino Business Association, Lynn MA
 - Sports Area/Kids Corner
- **Unmasking of Negro Election Day Exhibition and the Black Vote**
 Salem United hosted the Exhibition Program at Lynn Museum. We began the exhibit in 2021 but dismantled it in 2022. We used QR Codes to educate on a daily basis. This opportunity allowed us to bring the history outside of Salem MA and bring it to other areas. Chronicle, Channel 5, attended to amplify the history. Local print covered the exhibit.
- **Community Involvement**
 Salem United participated in both Haunted Happenings and Gay pride Day parades. We wanted the community to know that Salem United believes in unity not division.
- **Workshops and Seminars**
 Salem United was invited to speak at workshops and seminars, telling the story of Negro Election Day. We worked with the LGBTQ community and taught Kwanzaa at an organization called NAGLY in Salem MA. Salem United was invited to attend zoom lectures at schools in Salem MA
- Salem United was extended a number of invitations to table at Museums, Organizations and more around the Northshore areas.

CONTRIBUTORS AND DONORS

2022 LIST

- African American Tour Group – Salem Historical tours
- Boston Costume
- City of Salem
- Eastern Bank
- Epoch Preservation
- Essex County Sheriff Office
- Hawthorne Hotel
- Just Born, Inc.
- League of Women Voters
- Lynn Cultural Council
- Lynn Museum
- NAGLY
- Patrick King
- Perfect Example Entertainment Group
- Peabody Cultural Council
- Salem Access TV
- Salem Cultural Council
- Salem Maritime National Historical Site (National Parks Service)
- Senator Joan Lovely
- The Most Worshipful Grand Lodge Prince Hall

FINANCIAL REPORTS 2022

STATEMENT of ACTIVITIES

Revenues

Grants, Gifts & Contributions	\$11,966.03
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Total Revenues	<u>\$11,966.03</u>
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Expenses

Total Expense	<u>\$8,833.64</u>
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Total Expenses	<u>\$8,833.64</u>
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<i>Change in Net Assets</i>	<i>\$3,132.39</i>
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Plans For The Future

Salem United has a set of projects for 2023.

- a. Hosting the 283rd Negro Election Day state holiday.
- b. Find locations to host the exhibit: Unmasking Negro Election Day Exhibit Program.
- c. Attend workshops and seminars.
- d. Table at events around Massachusetts.

Salem United will continue to work to meet all obligations of their goals and missions.

*“Have a vision. Be demanding.”
—Colin Powell*